



FEDERATION OF  
MALAYSIAN  
MANUFACTURERS



YOUR VOICE  
YOUR PARTNER

# YOUR NEW CUSTOMERS HAVEN'T HEARD OF YOU YET, LET'S CHANGE THAT!

Advertise with Us

## FMM DIRECTORY OF MALAYSIAN INDUSTRIES - 55TH EDITION -

### WHY US?



Promote your products and services to 12,000+ companies in our network.



Amplify your business reach to government, agencies, GLCs, and embassies.



Ensure global exposure for your brand with connections to trade commissioners in 80 countries.



**20,000+  
COPIES  
SOLD!**  
& distributed globally

### SECURE YOUR SPOT NOW!



Wisma FMM, No 3,  
Persiaran Dagang, PJU 9  
Bandar Sri Damansara,  
52200 Kuala Lumpur



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016-894 0845 (Shahrul)  
011-3685 2585 (Wani)  
012-557 1849 (Affis)



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[www.fmm.org.my](http://www.fmm.org.my)  
[www.fmmbia.org.my](http://www.fmmbia.org.my)

# FMM Directory ADVERTISEMENT RATES

## Space

### Prime Spot

Space	Member	Non-Member
First Right Hand	RM 8,000	N / A
Inside Back Cover	RM 8,000	N / A
Inside Front Cover	RM 9,000	N / A
Back Cover	RM 10,500	N / A
Bookmark	RM 7,000	RM 8,500
Separator Page	RM 6,000	RM 7,500
Full Page (first 30 pages)	RM 5,000	RM 6,000
DPS (first 30 pages)	RM 8,000	RM 9,500

### Showcase

Space	Member	Non-Member
Half Page	RM 3,500	RM 4,500
Full Page	RM 4,500	RM 5,500
Double Page Spread	RM 6,500	RM 8,000
Listing	COMPLIMENTARY	RM 1000

## Special Package

### Double the Exposure, Half the Cost!

★ 40% discount on e-BIA Half Page ad (NP: RM 4000) & Top Page ad (NP: RM 4500)

★ Additional 10% discount for four issues and above

YES! We would like to take the **Special Package**

Please  the selected issue:

- |                          |                |                          |                |
|--------------------------|----------------|--------------------------|----------------|
| <input type="checkbox"/> | Jan - Mar 2024 | <input type="checkbox"/> | Jul - Sep 2024 |
| <input type="checkbox"/> | Apr - Jun 2024 | <input type="checkbox"/> | Oct - Dec 2024 |

FOR OFFICE USE

## Artwork Specification

### Double Page Spread

<input type="checkbox"/> Image Area	400mmW x 270mmH
<input type="checkbox"/> Trim Size	420mmW x 298mmH
<input type="checkbox"/> Bleed Size	430mmW x 308mmH

### Full Page

<input type="checkbox"/> Image Area	190mmW x 270mmH
<input type="checkbox"/> Trim Size	210mmW x 298mmH
<input type="checkbox"/> Bleed Size	220mmW x 308mmH

### Half Page

<input type="checkbox"/> Image Area	190mmW x 130mmH
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### Artwork Charges

RM800 will be charged if artwork is not supplied by Advertisers.

### Material Required

Softcopy in the following format: AI (text outlined), PDF, JPEG (300dpi) with print quality digital colour proof.

### Deadline Info

Booking Deadline	Material Deadline	Publication Date
• May 14, 2024	• June 5, 2024	• November 2024

## FMM Directory ADVERTISEMENT BOOKING FORM

### Membership Division

 Federation of Malaysian Manufacturers  
Wisma FMM, No 3, Persiaran Dagang, PJU 9  
Bandar Sri Damansara, 52200 Kuala Lumpur

### Contact Us:

03-62867200  
016-8940845 (Shahrul)  
012-557 1849 (Affis)  
011-36852585 (Wani)

 publication@fmm.org.my

 <http://www.fmm.org.my>



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MANUFACTURERS



### Booked By

Name: \_\_\_\_\_  
Designation: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Date: \_\_\_\_\_  
FMM Membership No: \_\_\_\_\_

Enclosed cheque / bank draft no: \_\_\_\_\_ for RM \_\_\_\_\_  
Bank in to **Federation of Malaysian Manufacturers** for RM \_\_\_\_\_  
Maybank Account No: 5-14208-33076-8 (please attach bank-in slip)  
Do you require tax invoice  YES  NO

Signature \_\_\_\_\_ Stamp \_\_\_\_\_